

I oppose loosening the rules designed to promote and protect diversity of media ownership. These rules were adopted to ensure that the public would receive a diverse range of viewpoints from the media, and not simply the opinions of a handful of media conglomerates.

We need diversity in presenting to the viewer many ways of looking at our problems rather than only those guided by corporate interest. Locally owned and controlled media outlets have advantage over network because they can address the immediate and unique problems of a community and help with informing, a necessary component of problem solving. Ownership limits need to be strengthened. We are suffering from homogenous, repetitious and trendy reporting and analysis. The critical role the news media plays in being a watch dog is threatened when people fear for their jobs for bringing attention to issues that disagree with the positions of large corporations. Our media is pathetic and boring and is becoming mono media. We need more regulation to break up it up into even smaller groups. The dominant outlets are giving us canned entertainment and news.